



Media Studies

At Stoke Park we are committed to ensuring our students receive top quality teaching and learning experiences. Students will be taught by experienced members of staff who are passionate about their subject. Students have the opportunity to learn new content and alongside the course, they will have numerous super curricular opportunities and experiences to develop skills that will support them with their future aspirations.

Entry Requirements

To take A Level Media Studies you need:

Five grade 5s including GCSE English Language. GCSE Media Studies is a bonus but not essential.

Topics covered

Year 12 AS topics

- Analysing Media Language and Representation in advertising, marketing, newspapers and/or music videos
- Understanding Media Industries and Audiences including advertising, marketing, film, radio, newspaper and video games within their media contexts

Year 13 A2 topics

- Television in the Global Age
- Magazines, Mainstream and Alternative Media
- Media in the Online Age

Skills you will develop on the course

Throughout this course you will have the opportunity to develop the following skills:

- Interpret and analyse texts
- Utilise your creativity through your production work
- Debate meanings using a theoretical framework
- Evaluate how the media influences and is shaped by the world around us

Assessment

There are three external exams sat in May/June at the end of year 13 and a 3000 – 4000 word essay on a topic of your choice.

The external exams are:

- Paper 1: Media topics, Industries and Audiences (35%)
- Paper 2: Media Forms and Products in Depth (35%)
- NEA: Cross Media Production choice (30%)

Educational trips, visits and wider experiences

The Media Studies department feels passionately about enhancing students' knowledge about the world around them. Through industry days, university visits and links with the BBC, BBfC and BFI, students have a range of opportunities to learn about the different industries but also experience them first-hand. Our super curricular provision also ensures that students can complete short courses on different areas of interest.

What type of students will do well on this course?

To do well on this course you need to be interested in the world around you and have an interest in what influences our society. You should be interested in a range of media and be up-to-date with current events and industries. You should also be well organised and enjoy analysing texts and their appeal to their audiences over time.

For more information contact:

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Post-School Progression Opportunities

University	Entry requirements	Other similar courses offered
University of Brighton Bachelor of Arts BA (Hons)	BBB – BBC including A Level Media Studies	2D Animation Film Studies
University of Portsmouth Bachelor of Arts BA (Hons)	ABB including A Level Media Studies	Journalism Film Studies and Media
University of Leeds Bachelor of Arts BA	AAB - ABB including A Level Media Studies	Cultural and Media Studies with a Year in the Industry
University of Kent Bachelor of Arts BA	BBB including A Level Media Studies	Film and Media Studies Film Studies with a Year in the Industry
University of Aberystwyth Bachelor of Arts BA	BBB - BBC including A Level History	Media and Communication Studies

Career Opportunities

Historian

What would I do?

- Present historical accounts in terms of individuals or social, ethnic, political, economic, or geographic groupings.
- Teach and conduct research in colleges, universities, museums, and other research agencies and schools.
- Interview people to gather information about historical events and to record oral histories.
- Organize information for publication and for other means of dissemination, such as use in CD-ROMs or Internet sites.
- Trace historical development in a particular field, such as social, cultural, political, or diplomatic history.
- Conduct historical research, and publish or present findings and theories.
- Research and prepare manuscripts in support of public programming and the development of exhibits at historic sites, museums, libraries, and archives.
- Conserve and preserve manuscripts, records, and other artifacts.
- Collect detailed information on individuals for use in biographies.
- Organize data, and analyze and interpret its authenticity and relative significance.

Salary: Starting: £27,000

UK average: £32,000 to £40,000

Routes in: Bachelor's degree in history, Masters or PhD in history

Journalist

What would I do?

- investigating a story as soon as it breaks
- following up potential leads and developing new contacts
- interviewing people face-to-face and over the phone
- attending press conferences
- recording meetings and interviews using recording equipment or shorthand
- coming up with ideas for stories and features
- writing up articles in a style that will appeal to the reader
- sub-editing other reporters' articles for publication
- writing up articles for online publication

Salary: Starting: £35,500

UK average: £40,000

Routes in: Bachelor's degree in history

Costume Designer

What would I do?

- discussing ideas with the production designer, director, and make-up, set and lighting designers
- creating costume ideas to fit the production's design concept and budget
- researching suitable costume styles, fabrics and designs
- sketching costume designs
- giving instructions to costume makers

On smaller productions, you might also carry out some of the practical tasks, like:

- managing the wardrobe budget
- buying or hiring outfits
- fitting, altering and adapting costumes
- cleaning, ironing and mending
- making sure wardrobe items are available at the right time
- keeping the look of the costumes the same between shoots or scenes

Salary: Starting: £25,000

UK average: £28 500 - £34,000.

Routes in: Bachelor's degree in history